



## **A TASTE FOR LIFE 2019 RESTAURANT AGREEMENT**

Wednesday, May 1, 2019

**Fife House will provide you with all the materials and support you require, including:**

### **1. Tax Benefit**

- A **charitable tax receipt in the full amount of your donation to Fife House** issued to your restaurant upon receipt of your donation cheque within 15 days following the event.

### **2. Event Promotion**

- Print advertising, e-blasts, social media and Fife House mailings, newsletters and volunteers.
- An on-line mechanism for making reservations at your restaurant for the evening of the event.

### **3. Event Marketing Materials**

- Posters to advertise your restaurant's support of this campaign.
- Cards acknowledging that your restaurant is participating in this city-wide event and encouraging patrons to return and dine on May 1<sup>st</sup>.

### **4. Chance to Win Raffle Prizes**

- Raffle prize ballots (which double as donation forms) and envelopes to be distributed to all patrons on the evening of the event.

### **5. Educational Materials**

- Information for you, your employees and patrons about Fife House.

### **6. Fife House Volunteer "Host"**

- Should you wish, we will endeavour to provide a volunteer "host" to be on duty in your restaurant throughout the evening of the event to greet and thank patrons for attending and to gather donation forms and raffle prize ballots.
- The volunteer host will promote your establishment prior to the event, endeavouring to fill your restaurant on the evening of May 1<sup>st</sup>.

**Although we will strive to assign a volunteer host to each restaurant, we cannot guarantee hosts for those restaurants who commit after February 22, 2019.**

**You and your restaurant will support Fife House and A Taste For Life by:**

- Completing the information on page two and agreeing to remit to Fife House **25% of gross revenues, excluding taxes & gratuities, from all of your food and beverage sales taking place on Wednesday, May 1, 2019 between 5:00 pm and your normal closing time.** In many cases, increased traffic to your business on the evening of the event will offset your financial commitment and bring new customers to your restaurant.
- Displaying the marketing materials (posters, cards, etc.) and otherwise encouraging customers to support A Taste for Life on May 1<sup>st</sup> at your restaurant.
- Promoting your participation and the event on your website.
- Allowing the distribution of raffle prize ballot/donation forms and envelopes to patrons the evening of the event.
- **Sending your cheque payable to Fife House for 25% of sales as described above, within 15 days of the event.** Envelopes for doing so will be mailed to you immediately following the event.

YES, I have read and understand the terms and conditions of the **A Taste for Life 2019** restaurant agreement as outlined on page one and agree to all performances required by said terms and conditions. In particular, I agree to donate to Fife House **25% of gross revenues, excluding taxes & gratuities, from all of our food and beverage sales taking place on Wednesday, May 1, 2019 between 5:00 pm and our normal closing time. Payment must be sent no later than May 15, 2019.**

**AND**

My restaurant would like to retain the services of a **volunteer "host"** to be on duty in the restaurant throughout the evening of the event to greet and thank patrons for attending and to gather donation forms and raffle prize ballots. The volunteer host will also endeavour to assist in filling the restaurant on the evening of May 1<sup>st</sup>.

YES PLEASE       NO THANKS

PLEASE PRINT CLEARLY

Restaurant Name: \_\_\_\_\_

Restaurant Address: \_\_\_\_\_

Nearest Major Intersection: \_\_\_\_\_

Telephone Number: \_\_\_\_\_ Twitter Handle: @ \_\_\_\_\_

Website: \_\_\_\_\_ Email: \_\_\_\_\_

Seating Capacity: \_\_\_\_\_ Number of Tables: \_\_\_\_\_ Cuisine: \_\_\_\_\_

One sentence restaurant description (optional): \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Authorized Representative: \_\_\_\_\_ Position: \_\_\_\_\_

Signature: \_\_\_\_\_

Authorized Rep. Telephone Number (if different from restaurant): \_\_\_\_\_

Authorized Rep. Email (if different from restaurant): \_\_\_\_\_

**Please return this completed agreement via mail, fax or email to Fife House by February 22, 2019:**

Address: **490 Sherbourne Street, 2<sup>nd</sup> Floor, Toronto ON M4X 1K9 Attention: Daniel Pearce**  
Fax: **416-205-9919**  
Email: [dpearce@fifehouse.org](mailto:dpearce@fifehouse.org)  
Phone: **416-208-9888 ext 222**  
Website: **www.fifehouse.org**